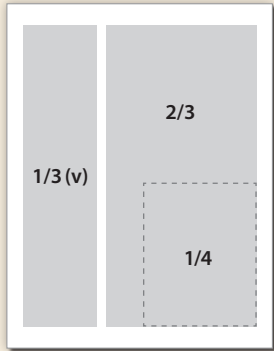
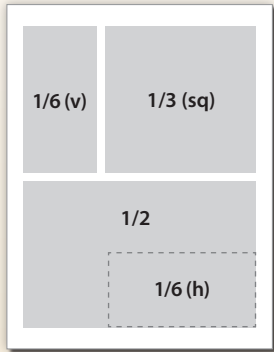


2025 MEDIA KIT

The Washington Association of Maintenance and Operation Administrators (WAMOA) publishes four quarterly publications each year to communicate with membership: an annual *Directory* issue and three quarterly *Journals*.

The *Directory* and *Journals* are four-color, professionally produced publications printed on glossy stock and are mailed directly to the association membership and to key decision-makers and leadership within the Washington school system.

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2025 Publishing Schedule

WAMOA Directory

Ad Space Reservation	Jan 10
Materials Due	Jan 17
Publication Date	Feb 7

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Ad Space Reservation	Apr 18
Materials Due	Apr 25
Publication Date	May 12

Summer Journal

Ad Space Reservation	Jul 18
Materials Due	Jul 25
Publication Date	Aug 11

2025 WAMOA Conference
October 2025
Yakima Convention Center

Fall Journal

Ad Space Reservation	Oct 10
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1/4 page	3.375" x 4.81"
1/6 page horizontal	4.75" x 2.25"
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