

2025 MEDIA KIT

School Plant Manager is the official publication of the Missouri School Plant Managers' Association (MSPMA).

Established in 1991, MSPMA is Missouri's premier association for school plant managers, dedicated to nurturing the environments where education thrives.

School Plant Manager is mailed quarterly to more than 450 school plant managers across the state, providing them with news about MSPMA's work to help those responsible for the physical learning environment acquire and exchange information, ideas and best practice.

School Plant Manager is vendor members' opportunity to get in front of your customers as they learn more about their profession.

Four issues per year • Full color • Glossy

Publishing Schedule

Spring 2025

Ad Reservations Feb 14
Materials Due Feb 21
Street Date Mar 15

Summer 2025

Pre-Conference Issue

Ad Reservations May 16
Materials Due May 23
Street Date Jun 14

Fall 2025

Conference Issue

Ad Reservations Aug 1
Materials Due Aug 8
Street Date Aug 30

Winter 2025

Ad Reservations Nov 14
Materials Due Nov 21
Street Date Dec 17

Ad Sales

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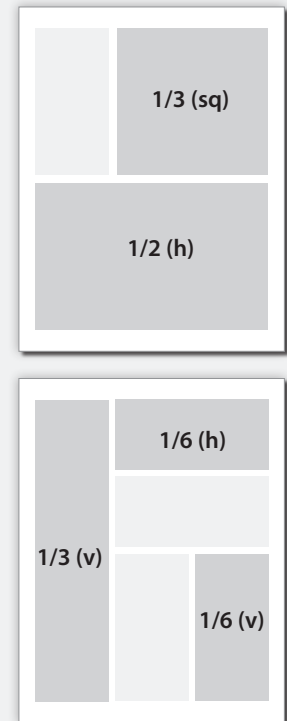
AD RATES per issue

	1x	2x	4x
Premium Spread*	\$2,600	\$2,340	\$2,080
Spread*	\$2,400	\$2,160	\$1,920
Outside Back Cover*	\$1,750	\$1,575	\$1,400
Inside Back Cover*	\$1,680	\$1,512	\$1,344
Inside Front Cover*	\$1,680	\$1,512	\$1,344
Full Page*	\$1,385	\$1,246.50	\$1,108
1/2 page	\$945	\$850.50	\$756
1/3 page	\$795	\$715.50	\$636
1/6 page	\$440	\$396	\$352

Ad Design & Production \$100
(Includes three revisions. Additional charges apply thereafter)

AD SIZES width x height

Spread*	16.75" x 10.875" (trim); gutter = .75"
Full Page*	8.375" x 10.875" (trim)
1/2 page	7.25" x 4.81"
1/3 page square	4.75" x 4.81"
1/3 page vertical	2.25" x 9.625"
1/6 page horizontal	4.75" x 2.25"
1/6 vertical	2.25" x 4.81"



AD SPECIFICATIONS

High-resolution PDFs, 300dpi resolution, colors converted to CMYK, all fonts embedded.

*BLEED ADS

For Full Page ads, please add .125" bleed around trim size; keep text .25" away from the trim edge.

